SCIENCE & MANAGEMENT

COLLEGE DES INGENIEURS
ITALIA
An Innovative MBA designed for STEM talents

Collège des Ingénieurs was founded together by the French Industry leaders and the French Grande écoles

CDI opens the German Branch of CDI with the support from the Baden Württemberg region

By the joint initiative of CDI France, John Elkann - President of Fondazione Giovanni Agnelli, Marco Tronchetti Provera - President of Fondazione Pirelli and Riccardo Garrone - President of fondazione Edoardo Garrone, CDI ITALIA (previously SAFM) was established in Turin

Excellence
Tailor made for young talents & professionals from the best Universities in Europe, with top professors & testimonials.

Impact
Ambitious and brilliant talents with the desire to impact the future and empower the ecosystem where they work.

Innovation
Encouraging new ideas and innovation mindset: no better place for an international and innovative network for talents
30+ PhDs each year
90+ Industrial company partners
120+ MBA talents each year
3000+ Alumni around the world

4 CDI Seminar Locations:

Turin  Paris  Munich  Cern

Markus Nordberg
Head of Resources Development, CERN
“CDI Italia selects and prepares the best young talents to face global challenges & emerging techs”

Stefania Battaglino
Head of Employer branding & Young Generations, Edison
“CDI acts as a booster on individual’s development, helping participants to manage complex relationships in the world of work”

John Elkann
Chairman and CEO of Exor
“CDI MBA is an accelerator for career path”

Francesco Agostino
CDI Alumnus, CEO Air Liquide Italia
“There are two components for success of CDI: talented people and innovation”

Official Partner of:
A unique opportunity that enables PhDs to complete their doctorate, gain management know-how and work together with European industry

Since 2009, CDI has been cooperating with prestigious institutions in France, Germany, Switzerland and Italy within the context of the Science & Management program. This unique program combines a doctorate at a scientific university with the MBA at the Collège des Ingénieurs.

Principal Partner Universities:

*and many others
Key pillars & learnings of the Science & Management program at CDI Italia

**Focus on Innovation & Entrepreneurship**
- Innovation program
- Masterclasses from entrepreneurs
- R&D and Innovation Missions

**Core Soft Skills**
- Team work
- Leadership
- Communication

**International Mindset**
- Exchange with Fr & De peers
- Learning seminars abroad

**Thriving Network**
- Pool of top talents from across Europe
- Active alumni network worldwide
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<th>1ST YEAR of sMBA</th>
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**+ Masterclasses of industry experts**

**Some examples of our Masterclasses**

- **CARLO COTTARELLI**
  - Director
  - Osservatorio sui Conti Pubblici Italiani

- **FRANCESCO VENTURINI**
  - CEO
  - Enel X

- **CARLALBERTO GUGLIELMINOTTI**
  - CEO
  - ENGIE Eps

- **ROSSANA LOPERFIDO**
  - Country manager
  - Luxottica Italia

- **CORRADO PASSERA**
  - Former Italian Minister
  - Founder of illimity

- **OLIVER KLAEFFING**
  - Head of Merck Innovation Center
THE MODULAR STRUCTURE

The structure of the Science & Management program at CDI Italia

1ST YEAR of sMBA

PhD Innovation module

3 Weeks of Seminars

Innovation Module

Communication of Innovation
Valorization of Technologies
Innovation Management
HR Management

2ND YEAR of sMBA

Basics Module

3 Weeks of Seminars

Basics Seminars

Principles of Accounting
Financial Modeling
Public Speaking
Leadership
Project Management

3RD YEAR of sMBA

Online Module

9 weeks of Seminars

Customized MOOCs & Mentoring

Negotiation
Design Thinking
Organization & Performance
Management of Services
Geo-politics scenarios
Strategy
Interprocess Management
Corporate finance
Investments
Operations Management
Marketing
Management Accounting
Sales
Macroeconomics

4TH YEAR of sMBA

Defend doctoral thesis

CDI Industry Mission

26 weeks of Industry Mission

CDI Advanced Modules

MBA Graduation

Sales

Macroeconomics
The structure of the Science & Management program at CDI Italia

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Model: Sponsored by Partner Companies*

*companies of potential interest

Some of our Professors

- **INTERPROCESSES**
  - Prof Didier Miraton
  - Former CEO Almérys, CEO Pierre Fabre SA, Managing Partner at Michelin

- **BOARD OF DIRECTORS**
  - Prof Bernardo Bertoldi
  - Unito & ESCP

- **DESIGN THINKING**
  - Prof Jacqueline Fendt
  - ESCP & Ecole Polytechnique Paris

- **FINANCE & INVESTMENTS**
  - Prof Michael Rockinger
  - HEC Lausanne

- **VALUATION RESTRUCTURING & FINANCIAL ENGINEERING**
  - Prof Marc Bertoneche
  - Former Professor Harvard Business School & INSEAD

- **ADVANCED STRATEGY**
  - Prof Achim Schmitt
  - Ecole hôtelière de Lausanne
+ Masterclasses & Testimonials of industry & sectors experts

+ Coaching & Mentoring

Some of our Masterclasses

CEDRIK NEIKE
Siemens Board Member
CEO Smart Infrastructure div.

ALESSANDRA PASINI
CFO
Snam

ELISABETTA MAGISTRETTI
Independent Board Director
Luxottica

CORRADO PASSERA
Former Italian Minister,
Founder of illimity

OLIVER KLAEFFING
Head of Merck Innovation Center

CARLO COTTARELLI
Director
Osservatorio sui Conti Pubblici Italiani

FRANCESCO VENTURINI
CEO
Enel X

CARLALBERTO GUGLIELMINOTTI
CEO
ENGIE Eps

ROSSANA LOPERFIDO
Country manager
Luxottica Italia

COACHING
Quarterly sessions

Thanks to the activity carried out by the coach, the fellows are able to learn and develop new techniques and action strategies that will allow them to improve both performance and quality of life.

The coaching activity accelerates the growth of the individual allowing him to focus more effectively and consciously on the objectives to be achieved and the consequent choices to be made.

MENTORING
Monthly sessions

Individual sessions to help each Fellow to move from an engineering perspective to that of an entrepreneur or manager, to prepare for the company mission interviews and to aim to position well, young professionals with high potential within the company mission as well as in the search for their first job.

Group mentoring is carried out in small clusters during workshops.
Alumni paths after CDI Italia MBA

John De Souza, CDI 1996
Serial Entrepreneur (Smartleaf, Flash Communication - sold to MSN Messenger)

Simone Maggi, CDI 2011
CEO and founder Lanieri

Amrita Sarkar, CDI 2012
Senior VC Business Development Manager Amazon

Gabriele Pece, CDI 2012
Data Science Manager Pirelli

Valeria Ingrosso, CDI 2013
Strategic Initiatives Manager Humanitas

Carlotta Orlando, CDI 2016
VC Investor in Residence Edison - EDF
A wide and extended network of relations

3126 Alumni in top management positions around the world keep sharing Missions and feed an international and professional network.

Alumni Events 2019

February: Skiing & Leadership Event CDI Italia Mountains, +80 Alumni CDI Italia

May: CDI International Alumni Convention Germany, +50 Alumni CDI Italia, +150 from Europe

September: Statutory Meeting CDI Italia Various, +80 Alumni CDI Italia

November: Nova - MBA Association of Italian Abroad US/UK, +30 Alumni CDI Italia

Plus monthly meetings in Turin, Milan, Rome, London, etc. Dedicated online Platforms, Webinars and Groups
L’Mba italiano delle Fondazioni Agnelli, Garrone e Pirelli festeggia il decennale

La Scuola di Alta Formazione al Management, oggi CDI Italia, forma ogni anno 50 giovani brillanti

Play our videos online:

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