



23-27 MAY
2022

INNOVATION, GROWTH AND INTERNATIONAL PRODUCTION

Models and Data Analysis

ADVANCED COURSE 17th Edition

Sala Lauree 2nd floor
Palazzina della Presidenza,
Faculty of Economics
Sapienza University of Rome,
Via del Castro Laurenziano 9,
Roma

Sapienza University of Rome
Department of Economics and Law

University of Urbino Carlo Bo
Department of Economics, Society and Politics

Scuola Normale Superiore
Istituto di Studi Avanzati 'Carlo Azeglio Ciampi'

in collaboration with
Marche Polytechnic University

Ph.D. Programme in Economics

Roma Tre University

Ph.D. Programme in Economics

Elaborazione a cura del Servizio Comunicazione e Relazioni Esterne | SNS

MONDAY 23 MAY

9.30 **WELCOME AND PRESENTATION OF THE COURSE**

FABRIZIO D'ASCENZO, Dean of the Faculty of Economics, Sapienza University of Rome

GIOVANNI DI BARTOLOMEO, Director of the Department of Economics and Law, Sapienza University of Rome

MASSIMILIANO TANCIONI, Director of the Ph.D. in Economics, Sapienza University of Rome

ANTONELLO ZANFEI, University of Urbino

10.00 **MARIO PIANTA**, Scuola Normale Superiore, Florence
Understanding the digital economy

11.20 **DARIO GUARASCIO**, Sapienza University of Rome
Digital platform economics: power, technology and labour

Lunch break

14.00 **MARCO VIVARELLI**, Catholic University of Milan
Innovation and employment: an economic analysis

15.30 **VALERIA CIRILLO**, University of Bari
Industry 4.0 technologies, firm performance and job flows

17.00 **FRANCESCA SUBIOLI**, Sapienza University of Rome
STATA class

TUESDAY 24 MAY

9.30 **ANTONELLO ZANFEI**, University of Urbino
Multinational firms and the localization of production and R&D

11.10 **LUIGI MARENGO**, LUISS University of Rome
Evolutionary approaches to the economics of innovation

Lunch break

14.00 **FEDERICO TAMAGNI**, Sant'Anna School of Advanced Studies
The empirics of the innovation-firm growth nexus

15.30 **ANNA GIUNTA AND ENRICO MARVASI**, Roma Tre University
Firms in the GVC: challenges in a post-covid world

17.00 **FRANCESCA SUBIOLI**, Sapienza University of Rome
STATA class

WEDNESDAY 25 MAY

9.30 **MAURIZIO FRANZINI**, Sapienza University of Rome
The engines of inequality

11.10 **ELENA PAGLIALUNGA**, University of Urbino
Environmental innovations

Lunch break

14.00 **MICHELE RAITANO**, Sapienza University of Rome
Wage inequality and education

15.30 **FRANCESCO BLOISE**, Sapienza University of Rome
A machine learning approach to intergenerational mobility

17.00 **FRANCESCA SUBIOLI**, Sapienza University of Rome
STATA class

THURSDAY 26 MAY

9.30 **MASSIMILIANO TANCIONI**, Sapienza University of Rome
Wage regimes and macroeconomic policy in Europe

11.10 **ELENA CEFIS**, University of Bergamo
Innovation and firm survival

Lunch break

14.00 **MARIA ENRICA VIRGILLITO**, Scuola Superiore Sant'Anna, Pisa
Alternative perspectives on labour: knowledge and power inside organizations

15.30 **GIOVANNI DOSI**, Scuola Superiore Sant'Anna, Pisa
Schumpeter meeting Keynes

17.10 **FRANCESCA SUBIOLI**, Sapienza University of Rome
STATA class

FRIDAY 27 MAY 2022

WORKSHOP

INDUSTRIAL POLICY AND ITALY'S NATIONAL RECOVERY AND RESILIENCE PLAN

9.00 WELCOME ADDRESS

SABRINA SARTO, Deputy Rectress for Scientific Research, Sapienza University of Rome

GIUSEPPE CICCARONE, Vice Rector, Sapienza University of Rome

GIOVANNI DI BARTOLOMEO, Director of the Department of Economics and Law, Sapienza University of Rome

9.30 INDUSTRIAL POLICY AFTER THE PANDEMIC

Chair and introduction: **MARIO PIANTA**, Scuola Normale Superiore, Florence

MICHAEL LANDESMANN, WIIW, Vienna
The return of industrial policy in Europe

CECILIA RIKAP, City University of London
The political crossroads of digital capitalism

MASSIMO FLORIO, University of Milan
Knowledge-intensive public enterprises for a new European industrial policy

Discussion

ANTONIO ANDREONI, University College London
Shaping green transitions: policies for industrial restructuring

ANNAMARIA SIMONAZZI, Sapienza Università di Roma e Fondazione Brodolini
New policies, same risks?
The "new" European industrial policy and core-periphery dynamics

GIOVANNI DOSI, Scuola Superiore Sant'Anna, Pisa
Technology and industrial policy

Discussion

Lunch break

TAVOLA ROTONDA

14.00 DOPO LA PANDEMIA: IL PNRR E LA POLITICA INDUSTRIALE IN ITALIA

Presiede e introduce: **DARIO GUARASCIO**, Sapienza University of Rome

ALINE PENNISI, Ministero dell'Economia e delle Finanze
Le politiche di attuazione, monitoraggio e valutazione del PNRR

MARCO CALABRÒ, Ministero dello Sviluppo Economico
Le politiche del MISE

FRANCESCA BRIA, Cassa Depositi e Prestiti
Strategie e finanziamento per l'innovazione

Discussione

ALBERTO QUADRIO CURZIO, Accademia Nazionale dei Lincei e Università Cattolica di Milano
Investimenti pubblici e politica industriale

FRANCESCO CRESPI, Università Roma Tre e Centro Economia Digitale
La transizione digitale

LAURA BRUNI, Kyoto Club e Schneider Electric Italia
La transizione ecologica

LUCA BIANCHI, Svimez
La questione meridionale

MARIO PIANTA, Scuola Normale Superiore, Firenze
Un PNRR senza politica industriale?

Interventi programmati di:

GIORGIO AIRAUDO, Cgil Piemonte

RAFFAELE BRANCATI, MET

MARCO DI TOMMASO, Università di Bologna

MARIA SAVONA, LUISS Roma

MARIA ENRICA VIRGILLITO, Scuola Superiore Sant'Anna, Pisa

Discussione generale e conclusioni

All teaching will be carried out in presence and in English. The final workshop and round table will be in presence and online. The GMeet link will be provided on the Department of Economics and Law webpage (https://web.uniroma1.it/dip_ecodir/).

Registration. The Course is oriented to Ph.D. students, post-docs and young scholars. Applications are possible by 2 May 2022, communication of acceptance will be notified by the 9th of May; **please follow the instructions on the website <http://www.econ.uniurb.it/corsoavanzato2022/index.htm>.**

Applications can be submitted using the following link: <https://forms.gle/SP3n3bz2y6Dr9rQM8>. For participants who are not PhD students at the universities that organize the course, a fee of 250 euros is expected for the coverage of organizational costs and teaching materials. The fee should be paid before the course begins with the procedures that will be communicated directly to the participants with the notification of acceptance. Accommodation and subsistence costs will be covered by participants; support for finding accommodation will be provided by local organizers if needed.

STATA classes. Participants are asked to bring their own laptop computer. A basic knowledge of STATA is assumed (data exploration, basic commands, variable generation and manipulation, multivariate regressions). Some introductory materials to STATA software will be provided before the start of the Course. Participants are encouraged to request student short-term Stata license at this link <https://www.stata.com/customer-service/short-term-license/> before the Course starts. In STATA classes, lecturer will present different databases and will make available data samples on which participants will carry out econometric exercises. Participants attending the Course and classes will obtain a certificate of attendance that could be used for credits in their own Ph.D. School.

All Course material will be available on the website
<http://www.econ.uniurb.it/corsoavanzato2022/index.htm>.

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