



SCUOLA
NORMALE
SUPERIORE

Social Movements and Parties in a Fractured Media Landscape

COSMOS, SNS, 1-2 July 2019

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| Monday 1 July |
| 1300-1400 Registration |
| 1400-1430 Welcome Note (Conference Room L'Altana) |
| 1430-1600 Keynote Presentation 1 (Conference Room L'Altana) |
| 1600-1800 Panel Session 1 ("Filippo Strozzi" and "Simone del Pollaiolo") |
| Tuesday 2 July |
| 0930-1100 Keynote Presentation 2 (Conference Room L'Altana) |
| 1100-1130 Tea and Coffee Break |
| 1130-1330 Panel Session 2 ("Filippo Strozzi" and "Simone del Pollaiolo") |
| 1330-1430 Lunch |
| 1430-1630 Panel Session 3 ("Filippo Strozzi" and "Simone del Pollaiolo") |
| 1630-1830 Panel Session 4 ("Filippo Strozzi" and "Simone del Pollaiolo") |
| 1830-1845 Closing Note (Conference Room L'Altana) |

Timetable

Monday 1 July 1300-1400hrs

Registration

Monday 1 July 1400-1430hrs

Welcome Note from the Symposium Organizers

Room

Keynote Presentation, Monday 1 July 1430-1600hrs, Conference Room L'Altana

Donatella della Porta, Scuola Normale Superiore

Democratic Innovations from Below: Can Movement Parties Save Democracy?

Chair: Lorenzo Mosca, State University of Milan

The parallel sessions will be held in the rooms “Filippo Strozzi” and “Simone del Pollaiuolo”.
All SNS rooms are located at the 5th floor of Palazzo Strozzi.

Panel Session 1, Monday, 1600-1800

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| Room: Filippo Strozzi Chair: Martin Portos Discussant: Loris Caruso | Room: Simone del Pollaiuolo Chair: Pantelis Vatikiotis Discussant: Alejandro M. Peña |
| Movement Parties | Media & Movements in Latin America |
| Viviana Asara & Anna Subirats, <i>The Organizational Structure of Movement Parties: The Case Study of Barcelona en Comú</i> | Lee Artz, <i>Social Movements and Media Access: Direct Democracy and Participatory Power in Contemporary Latin America</i> |
| Felix Butzlaff, <i>Social Movements as Role Models? Participatory Party Reforms in the Light of Modernization Theory</i> | Ilan Bizberg, <i>The New Social Movements in Latin America: The Example of Two Youth Movements in Mexico and Brazil</i> |
| Ofra Klein & Andrea L.P. Pirro, <i>The UKIP's Transformation into a Movement Party</i> | Paula Santa Rosa, <i>Movement Parties and Media Democratization in Latin America: The Bolivian Experience</i> |
| Jorge Saavedra Utman, <i>New Movement Parties in Chile? The Same Communicative and Media Logics?</i> | Nina Santos, <i>New Information Paths: Mediation and Visibility in the Brazilian 2013 Protests</i> |
| Divya Siddarth, Roshan Shankar Roshan & Joyojeet Pal, <i>'We Do Politics so We Can Change Politics': The Aam Aadmi Party, Social Movement Rhetoric, and the Reframing of Alternative Politics in India</i> | David Jofré, <i>Post-materialist Movements in a Changing Media Ecology: Contrasting the Hybrid Media Practices of Environmental and LGBTI+ SMOs in Chile</i> |

Keynote Presentation, Tuesday 2 July 0930-1100hrs, Conference Room L'Altana

Ethan Zuckerman, Massachusetts Institute of Technology

Mapping Media Ecosystems: Understanding the Structures of National Press, Social Media Ecosystems and Their Effects on Political Discourse

Chair: Dan Mercea, City, University of London

Panel Session 2, Tuesday, 2 July 1130-1330hrs

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| Room: Filippo Strozzi Chair: Lee Artz Discussant: Lorenzo Zamponi | Room: Simone del Pollaiuolo Chair: Viviana Asara Discussant: Filippo Tronconi |
| Movements and Media Activism | Parties and Elections |
| Josep Lobera & Martin Portos, <i>Shortcutting Political Organizations: E-activism as an Extension of Offline Informal Political Participation</i> | Massimiliano Andretta, Roberta Bracciale & Antonio Martella, <i>Leaders' Social Media Communication Style and Its Efficacy: The Case of the Italian 2018 Election Campaign</i> |
| Oscar Mateos, <i>Protests, Cyber-Activism and Socio-Political Change in Sub-Saharan Africa</i> | Francesco Bailo, <i>Bridging the Void. Distress, Participation and the Electoral Success of the Five Star Movement (2005-2018)</i> |
| Alice Mattoni & Diego Ceccobelli, <i>Digital Media and Organization Practices in Grassroots Politics. A Comparative Study of Greece, Italy and Spain</i> | Simon Kruschinski, <i>Toward the Digital Movement Party? How German Parties Use Technological Innovations for Campaigning and How It Shapes Their Organization</i> |
| Roberto S. Salva, <i>'We Have a Voice, We Have to Be Heard': Students on Their Protests in Response to the Parkland Shooting as Reflected in School Newsletters</i> | Lorenzo Mosca & Mario Quaranta, <i>The Populist Vote in a Fractured Media Landscape</i> |
| Pantelis Vatikiotis & Dimitra Milioni, <i>The Osmosis Between Social Movements and Alternative Media in the Context of Greek Crisis</i> | Endre Borbáth & Theresa Gessler, <i>A Movement Party in a Fragmented Media Landscape: The Case of Jobbik in Hungary</i> |

Panel Session 3, Tuesday, 2 July 1430-1630hrs

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| Room: Filippo Strozzi Chair: David Jofré Discussant: Diego Ceccobelli | Room: Simone del Pollaiuolo Chair: Andrea Ceron Discussant: Davide Vittori |
| Movements and Activists in the Semi-Peripheries | Deliberation, Scalability and Co-optation |
| Simeona Petkova, Radmila Radojevic & Jan Bajec, <i>Social Movements on the Semi-Periphery: An Exploration of Global and Local Google Image Result Pages</i> | Antonello Bocchino, <i>Resisting Co-Optation: A Challenge to Communicative Capitalism?</i> |
| Maria Bakardjieva & Nely Konstantinova, <i>Politics vs. "Anti-Politics" in Digital Communication: Traversing the Contested Boundary Between the Civic and the Political in Bulgaria</i> | Lluís de Nadal, <i>From 'Real Democracy' to Plebiscitary Democracy</i> |
| Tommaso Trillò, <i>From #Niunamenos to #Nonunadimeno, and Back Again: South-North Transfer and Translation of Frames of Feminist Contestation</i> | Marco Deseriis, <i>On the Limits to Scalability of Direct Democracy in Digital Movement Parties</i> |
| Theodore Deligiannis, <i>'Lijgenpresse' in Greece at Times of Crisis. How Anti-Austerity Movements Overturned the Media Landscape: The Case of Greece</i> | Azi Lev-On, <i>Clustering of Deliberative and Participatory Activists on Social Media</i> |
| Linah N. Masombuka, <i>Communication Practices of Social Movements in South Africa: A Comparative study of Abahlali Base Freedom Park and Wits Fees Must Fall</i> | Balint Mikola, <i>A Program Written by the Citizens? Agenda-Setters and Veto Players in Drafting the 2018 Electoral Manifesto of the Five Star Movement</i> |

Panel Session 4, Tuesday, 2 July 1630-1830hrs

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| Room: Filippo Strozzi Chair: Manuela Caiani Discussant: Ofra Klein | Room: Simone del Pollaiolo Chair: Francesco Bailo Discussant: Anastasia Kavada |
| Far Right Parties and Movements | Platformisations |
| Jordan McSwiney, <i>Online Networks and Digital Organisation: Populist Radical Right Parties at the 2019 Australian Federal Election</i> | Andrea Ceron, Alessandro Gandini & Patrizio Lodetti, <i>Still Fire in the (Full) Belly"? Anti-establishment Rhetoric Before and After Government Participation</i> |
| Tomás Gold & Alejandro M. Peña, <i>Protest Movements, Digital Activists and the Right in Latin America: Changing Strategies and New Organizational Repertoires</i> | Paolo Gerbaudo, <i>When Political Parties Mimic Facebook: On the Platformisation Of Political Organisations</i> |
| Annett Heft, Barbara Pfetsch, Lance Bennett, <i>Measuring Movement-Party Networks on the Political Right: A Study of National and Transnational Linkages Across Six Countries</i> | Fabio Giglietto, Nicola Righetti & Giada Marino, <i>API and Beyond: Detecting Coordinated Behaviours in Facebook Interactions Around Political News Stories</i> |
| Suay M. Ozkula & Paul J. Reilly, <i>Easy Data, Usual Suspects, Same Old Places? A Systematic Review of Digital Activism Research Between 1995-2019</i> | Kelly M. O'Donnell, <i>Roe v. Wade Under Attack: Abortion Rights Activism Online</i> |
| | Marko M. Skoric, Nan Zhang, Chuanli Xua, and Richard Ling, <i>The Strategies and Efficacy of Environmental Movements in the Digital Age: The Hong Kong Case</i> |
| Closing Note, Tuesday 2 July 1830-1845hrs, Conference Room L'Altana | |
| Thank You and the <i>iCS</i> Special Issue | |
| Dan Mercea, Lorenzo Mosca | |